

About Lax.com

Who We Are:

Founded in 2000, LAX.com quickly set the bar for online retailers becoming the top e-commerce destination for the growing sport of lacrosse. In February 2010, LAX.com was acquired by a seasoned team of entrepreneurs and dedicated lacrosse players and coaches committed to taking the business to the next level.

The team at LAX.com works on all aspects of our business. Our state of the art warehouse and offices are located in Norwalk, CT and stocked 365 days a year with the best products in the game. Our shipping, product and fulfillment experts insure that all the gear that leaves our warehouse is the highest quality and gets to your doorstep as fast and accurately as possible. The LAX.com warehouse also includes an artificial grass surface that we use for product testing and some serious demo's.

How We Operate:

<u>Price</u>: LAX.com offers the lowest, most competitive prices in the industry. You will never see LAX.com playing tricks like our competitors. There is no fake Club to join... and we do not advertise that the "original price" is always discounted and everything is on sale. Check our prices and shipping against our competitors and you will buy with confidence from LAX.com every time!

<u>Knowledge</u>: Our experienced lacrosse staff is readily available to answer any questions from advanced players to new parents and their younger players. You will never get a telephone operator, just real lacrosse players and coaches. Every year we comb through all the lacrosse gear in the world, rip it apart and choose only the best to live on LAX.com.

<u>Selection</u>: We stock the deepest selection of cutting edge new product, apparel and clearance to compliment every budget and ability of play. We carry a wide range and variety of the best gear, hand selected from the top manufacturer's of Lacrosse equipment: Nike, STX, Warrior, Brine, Under Armour, StringKing, Maverik, Epoch, Adrenaline, ECD and Cascade.

<u>Speed of Delivery</u>: We are fast! Over 95% of LAX.com orders ship the same business day. Yes, that means if you place your order on Tuesday, Before 2:00 EDT it is most likely going to ship out on Tuesday. We get it to you as fast as possible. If you are on the east coast you will usually have your order on the next day. If you live in the middle of country or in Florida you will usually have your package on day 2. The west coast usually gets there packages on the 3rd business day.

<u>Warranty and Returns</u>: Our policies here are designed to let every consumer buy with confidence. No gimmicks, no fake clubs or false sales. We pride ourselves on a smooth, stress free return and exchange process.

Our Committment to the Growth of Lacrosse:

LAX.com is committed to reinvesting significant assets back into our sport. Our content includes high school and college game highlight videos, NCAA men's stats and scores, youth tournament videos, in-depth and behind the scenes documentaries and more. For any true lacrosse fan, a daily dose of LAX.com is a must. Our videos, special features and national sponsorships are widely recognized as the best in the industry.

Unlike our competitors, LAX.com is not just an e-commerce company solely interested in a quick buck. We are firmly committed to growing the sport of lacrosse by professionally servicing each and every customer of every age and ability. We love giving back to the sport that has fueled our success.

Our Goal:

Our vision is to be the single source for lacrosse consumers. We believe that if we continue to focus on providing the absolute best service, the best prices, deep product knowledge and the best selection, we will continue to grow as a company. These are the reasons that LAX.com continues to sit atop the lacrosse community as the recognized leader in content and gear. We welcome you to become one of those "in lacrosse" who have known and trusted LAX.com for over a decade!

LAX.com Where Players Get Their Gear

https://www.lax.com/